



THOUGHT LEADER DIALOGUES

Note that the schedule below is subject to change.

THOUGHT LEADER DIALOGUE I MONDAY, JUNE 23 | 9:00am - 10:00am

BC Ministry of Education International Student Pathways Research Project Daniel J. Guhr, Managing Director, Illuminate Consulting Group

Knowledge of international student flows can be a potent driver of student recruitment and retention, immigration and educational program design. In support of British Columbia's International Education Strategy, the BC Government has recently completed a research project with the aim of better understanding and supporting the pathways that international students take leading to, during, and after their studies in BC. The session will look at international student movements between and among BC language schools, K-12 schools, and post-secondary institutions, and compare results to international pathway leaders like Australia and the United Kingdom. Information to be shared will reflect on in-depth surveys of institutions in all sectors as well as extensive data analysis. A specific focus is placed on forward-looking pathways and collaboration opportunities for BC international education providers.

Location: Seasons

THOUGHT LEADER DIALOGUE II MONDAY, JUNE 23 | 9:00am - 10:00am

Categorizing and Better Supporting Various Models of International Experiential Education Nancy Johnston, Executive Director, Student Affairs, Simon Fraser University

International experiential education provides an important complement to classroom education and learning that cannot be realized in any other way. Sometimes this learning can be transformative, particularly if it is intentionally identified and supported. However, without appropriate attention to the differences between the traditional classroom environment and the situated learning environment, much of the promise of international experiential education can become lost. This session explores how to define and better support the learning that is unique to various forms of International Educational experiences offered by many North American Post Secondary Education institutions. The following questions will guide the session:

- What models of international learning are we talking about?
- What do we know about how people learn?
- How is international experiential education different?
- What are the implications for designing more effective experiential education programs?
- How can we best support the international experiential learning environment?

Location: Le Pavillon II



PLENARY

Developing Asia Competencies for the Pacific Century

MONDAY, JUNE 23 | 10:20am - 11:35am

Ivy-Lerner Frank, Trade Commissioner and First Secretary, Education, High Commission of Canada, New Delhi, India

A majority of Canadians agree that building competencies in the education sector for enhanced engagement with Asia is critical to our mutual prosperity. Over 80% of Canadian business leaders, government officials, academics, students and NGO workers connected to and knowledgeable about Asia support the need for more mobility opportunities – study abroad, internships, co-op placements and field schools – and the need for a broader and more solid foundation of knowledge of Asian societies and economies. Even so, only a fraction of our students pursue or gain these competencies. Employers continue to cite difficulties in finding qualified Canadians to fill Asia-related jobs, suggesting that the next generation of our work force might be bystanders in the Pacific Century. What is the urgency in addressing this disconnect? Join us for this engaging National Dialogue panel as leaders in the field posit arguments that should inform our education system vis-a-vis developing Asia competencies.

Location: Park Ballroom

Global Conversations: The Role and Future of International Education Organizations

TUESDAY, JUNE 24 | 8:30am - 9:45am

Panellists:

Fanta Aw, President, NAFSA: Association of International Educators, American University, Washington, USA

Markus Badde, CEO, ICEF, Germany

Gordon Cheung, Former President of APAIE, The Chinese University of Hong Kong

Hans-Georg van Liempd, President EAIE, Tilburg University, The Netherlands

Jennifer Humphries, Vice-President, Membership, Public Policy and Communications, Canadian Bureau for International (CBIE)

John Hudzik, Professor and Former Vice-President of Global Engagement, Michigan State University, Senior Scholar for Internationalization, NAFSA: Association of International Educators, USA, former President NAFSA, former President, AIEA

The International Education sector is in a period of dynamic transformation both pushed and led by traditional, new and changing commentators and actors, by armchair experts, and by emerging practices, programs, policies, revenue and immigration imperatives, regulations, power politics and diverse agendas. From the sector's early roles of facilitating student mobility, global understanding and "hands across the water" through to the phenomena of MOOCs and the new primacy of export education, breeding arbitrary rankings and the inevitable detritus of globalization, like it or not we are no longer mom-and-pop operations. The sector now operates on a global scale and with global impact. Contexts are changing. Our associations can be leading the charge and directing the conversation.

It has been said that our sector is on the 'forward edge of change' but how is this change being managed or directed? What is the big picture? What is the end game? If we don't know the destination, how do we know when we get there? If we can't envisage the result, what processes do we need in place, and how do we both anticipate and mitigate the inevitable friction of deleterious change? Are the values that guide us shared or individual, are they global or cultural or based on nation state or trade bloc priorities? Is it possible to define the respective roles of practitioners, governments, associations? Is there a likelihood or imperative for consensus or is this beyond our reach?

The panelists will offer their unique perceptions on the role of associations in shining a light and perhaps guiding us on this forward edge of change. This session promises to energize delegates as we move the discussion from dialogue towards a reframing of work and values. Perceptions will be both shared and challenged amongst our panelists who represent some of the largest and most influential International Education organizations in the world.

Location: Park Ballroom



PLENARY

Breakfast

BC Advanced Minister of Education

MONDAY, JUNE 23 | 8:30am - 8:45am

Honourable Amrik Virk

British Columbia's Minister of Advanced Education, the Honourable Amrik Virk, will address attendees on the role and importance of International Education in BC.

Location: Park Ballroom

BC Minister of Education

TUESDAY, JUNE 24 | 8:15am - 8:30am

Honourable Peter Fassbender

British Columbia's Minister of Education, the Honourable Peter Fassbender, will share his perspectives on the evolving role of International Education for the K-12 sector and beyond.

Location: Park Ballroom

PLENARY

Government Update

Provincial Update

TUESDAY, JUNE 24 | 2:05pm - 2:50pm | PARK BALLROOM

Senior level International Education representatives from the Ministry of Advanced Education and Ministry of Education will provide updates on BC's International Education Strategy and activities in support of international education. There will be an opportunity for questions and to engage in discussion.

DFATD Update

TUESDAY, JUNE 24 | 3:10pm - 3:50pm | PARK BALLROOM

Presenters:

Paul Bailey, Deputy Director, International Education, Ottawa

Rochelle Bacigalupo, Trade Commissioner, Vancouver

Jaqueline Aguilar, Regional Education Officer for the Americas

David Yarwood, Consul and Trade Commissioner, Shanghai, China

Ivy Lerner-Frank, First Secretary and Trade Commissioner, New Delhi, India

This session will highlight progress on the recent launch and roll out of Canada's International Education Strategy, part of which is to attract more international researchers and students to Canada, deepen the research links between Canadian and foreign educational institutions, and establish a pan-Canadian partnership with provinces and territories and all key education stakeholders, including the private sector. The session will welcome representatives from DFATD in Ottawa and Vancouver and include Canadian Trade Commissioners from Brazil, China, and India. The update will provide time for participant feedback and questions.

CIC Update: International Student Program

TUESDAY, JUNE 24 | 3:55pm - 4:35pm | PARK BALLROOM

Panellists:

Vicky Hou, Senior Program Advisor, Citizenship and Immigration Canada, Citoyenneté et Immigration Canada

Angie Larocque, Senior Policy Advisor, Citizenship and Immigration Canada, Citoyenneté et Immigration Canada

This session will include updates on key reforms to the International Student Program (ISP) and implementation (Designated Learning Institution Portal, Communications, and Moving Forward). There will be time at the end for questions.



SESSION A

Monday, 1:25pm - 2:25pm

A1 - Supporting International Students with Mental Health Issues

Adrian Conradi, Associate Director, International Student Services, Thompson Rivers University
Duane Seibel, Director, Student and Judicial Affairs, TRU World, Thompson Rivers University

Dealing with mental health crises is no easy task. Just as mental health is an increasingly hot topic in Canadian society in general, so too are we seeing a rise in incidents of mental illness in international students on our campuses. From the role of the International Student Advisor (ISA) to a Case Management Committee, this session looks at real case studies and identifies best practices. Participants will share stories of both success and failure in dealing with international students suffering from mental illness.

Audience: K-12, Language, Post-Secondary

Location: Garibaldi

A2 - Dialogues in Flight: BC's International Education Gateway and Vancouver Airport Authority (YVR)

Mike Brown, Senior Planner, Strategic Planning, YVR

How and to what extent do the interests of International Education intersect with the vision of BC's international and regional airports? What are the shared opportunities between our sector as it looks to diversify and grow with that of the strategic vision planned for the Vancouver Airport Authority (YVR)? How can we work towards further support and development of each other's interests and objectives? YVR had more than 17 million transactions last year: arrivals, transfers and departures. Informed estimates suggest that up to 5% of traffic arriving, transferring through or departing YVR are affiliated with the International Education sector, be it students, family members or practitioners and the road warriors on the front lines. Our sector comprises a major stakeholder community for YVR. This session will build on previous dialogues towards continued and concrete outcomes between YVR and BC's International Education sector.

Audience: K-12, Language, Post-Secondary

Location: Le Pavillon II

A3 - The Internationalized Campus: Reality or Myth

Silke Klenk, Director, International Office, University of Victoria
Anne Cirillo, Program Coordinator, International Office, University of Victoria

Comprehensive internationalization is about creating a genuine ethos of global understanding and intercultural respect that is woven into the institutional fabric. This involves embracing and celebrating cultural diversity and fostering global-mindedness across every aspect of the campus. Yet the reality is often different, and despite our best efforts, we function at a basic level of internationalization where the focus is on increasing linkages abroad and attracting international students. This interactive session will explore best-practices of achieving comprehensive internationalization through student-focused initiatives at University of Victoria that are designed to engage and empower international students to build cross-cultural relationships with Canadian students, faculty and staff.

Audience: K-12, Post-Secondary

Location: Arbutus

A4 - Guiding Your Landing: A Challenge to the Conventional Approach to Student Fairs

Dave Sage, Director, New Neighbours Consulting

Are you just starting out with a new market and have signed up to an education fair? Or, perhaps you've been going to the same event for ten years and have watched your conversions drop off? All too often, institutions invest considerably in an event, work extremely hard, and still end up disappointed with the results, even when their peers report they've done quite well. This presentation discusses techniques that blend market research, booth design, etiquette, and post-trip CRM. These additions are easy to implement in-house, and have the aim of promoting brand awareness, safeguarding investments, and of course, finding more appropriate, happier applicants.

Audience: K-12, Language, Post-Secondary

Location: Seasons

A5 - EAP for Undergraduate Credit: A paradigm shift

Elizabeth West, Faculty, Camosun College
Wendy Royal, Faculty, Kwantlen Polytechnic University
Maggie Reagh, Coordinator and Instructor, Capilano University

Offering undergraduate credit for English for Academic Purposes (EAP) courses recognizes the high level of English language proficiency that international students achieve in the modern global context of language learning. This major development in the EAP field challenges the traditional perception of ESL as developmental and places it within a respected position in post-secondary institutions on par with learning other modern languages. It represents a critical shift from the remedial designation that has traditionally stigmatized the ESL profession. This presentation discusses the rationale for undergraduate credit, reviews the current trends globally, and explores the institutional challenges and successes within BC.

Audience: K-12, Language, Post-Secondary

Location: Chartwell

SESSION B

Monday, 2:40pm - 3:40pm

B1 - Challenging Perceptions of Intercultural Group Work

Kyra Garson, Intercultural Coordinator, Thompson Rivers University
Robin Reid, Assistant Professor, Tourism Management, Thompson Rivers University

In our classrooms we expect students from all around the world to form teams and complete discipline based projects. This often becomes an exercise in frustration for educators and students alike. Research shows that these experiences may actually entrench stereotypes or cause students to avoid working with other cultures due to their perception of risk factors. Kyra and Robin will share recent research from TRU that supports rethinking how we prepare, conduct, and evaluate group work in culturally diverse classrooms in order to meet the intercultural learning outcomes we strive for in International Education.

Audience: K-12, Post-Secondary

Location: Garibaldi

B2 - British Columbia's Immigration Pathways for International Students

David Chow, Program Advisor, BC Provincial Nominee Program, Ministry of Jobs, Tourism and Skills Training

The BC Provincial Nominee Program (PNP) is an economic immigration program designed to help BC meet its evolving labour market and economic development needs. The PNP offers an expedited pathway to permanent residence for workers, international students and investment-ready entrepreneurs. Two of the fastest growing categories of the program are for International Graduates and Post-Graduates. International education professionals will leave this session understanding the PNP program requirements as well as other immigration pathways for international students. The session will be broken into three parts. Part 1: Strategic Immigrant Attraction and Retention to Meet BC's Economic Needs - This section will explain the province's role in immigrant selection and the strategic direction behind the current design of the program. Part 2: Streams, Categories and Criteria - This section will explain the BC PNP's program streams and categories and the criteria specific to each one. It will also highlight the unique benefits that BC's program offers international students. Part 3: Engaging International Education Clients and Stakeholders - This section will focus on PNP's strategies to engage partners and stakeholders to promote BC as a destination of choice for economic immigrants, specifically with the international education community.

Audience: Post-Secondary

Location: Le Pavillon II

B3 - The Creation of UBC Vantage College's Fully Integrated First-Year International Program

Susanne Schmiesing, Director, Business Development & Operations, University of British Columbia Vantage College
James Ridge, Principal, University of British Columbia Vantage College

Unique in Canada, UBC has created a new first year program for international students. With deeply integrated academic English, a full first year in Arts of Science, a research-based, capstone project, and tightly integrated student life, it is a new way of thinking about first year for international students.

This session will describe the evolution of our unique program, with a specific emphasis on how academic English support is being embedded within UBC Vantage College's first year curriculum and how flexible learning models are being used to create a learning environment which will enable international students to transition directly into the second year of an Arts or Science Degree at UBC. With a formal mandate to be a laboratory for excellence in pedagogy, student life and administrative practices, you will have a chance to hear about the lessons learned building this new academic unit from scratch.

Audience: Post-Secondary

Location: Arbutus

B4 - Making the India connection

Ivy Lerner-Frank, Trade Commissioner and First Secretary, Education, High Commission of Canada, New Delhi, India
Vinay Chaudhry, Chair, Indo-Canadian Business Chamber's Education Committee
Ajay Patel, Dean, International Education, Langara College
Yusuf Varachia, Manager, Strategic Student Populations, Simon Fraser University

Negotiating India for your institution can be challenging. Promotion and recruitment? Partnerships? Working through agents? Is it worth placing a resource in-market? How often should you visit and what should you expect out of those visits? This session will focus on the range of market entry options, how to be strategic and realistic in your approach, and where the best fit might lie for your organization. This session with India-education "wallahs" will provide a range of perspectives and draw on case studies to provide you with tools for engagement in this dynamic market.

Audience: K-12, Post-Secondary

Location: Seasons

B5 - Minimizing the Risk and Impact of Fraud in Your School

Dean Chamberland, Senior Account Manager, RBC
Vanessa Noga, Senior Account Manager, RBC
Kelly Millar, Treasury Solutions Specialist, RBC

Sixty seven percent of organizations report experiencing some form of financial fraud, and based on our experience in the Education Sector, the incident rate is even higher for schools. Whether a private or public school, there are techniques and procedures you can implement to reduce the risk and impact of external and internal fraud. We'll share with you the common forms of fraud and show what actions you can take to prepare against them.

Audience: K-12, Language, Post-Secondary

Location: Chartwell



SESSION C

Monday, 4:00pm - 5:00pm

C1 - International Student Insurance: Ethics, Responsibility, and Protection

Robin Ingle, Chairman, Ingle International
Enna Kaplun, Director, Sponsored Markets, Sun Life Financial

When it comes to insurance, how is student information received, stored, and shared? With whom can an insurance company communicate when dealing with sensitive information? How can this information help you protect your school and your students, while managing the risks? In this presentation Ingle International will provide answers to the above questions, as well as provide information that will help you understand how insurance companies should be responding during emergency situations.

Audience: K-12, Language, Post-Secondary

Location: Garibaldi

C2 - BCIT's Strategic Approach in International Programing

Lawrence Gu, Dean, British Columbia Institute of Technology International

This session will demonstrate BCIT's international programing overseas. With a dozen of partnership programs delivered in Brazil, Chile, China, South Korea, and Vietnam, this session will outline why BCIT is involved in international education, including what and how we are involved. The session will also discuss the current model, lesson learned and an innovating model for the future (International Education 2.0). Other topics will include BCIT's international strategy including geography, demographics, and economics to respond to the domestic needs of foreign trained professionals and international students in BC and Canada.

Audience: Post-Secondary

Location: Le Pavillon II

C3 - Social Enterprises as Educational Tools: Innovative Student and Faculty Involvement in International, Humanitarian and Cross-Cultural Endeavors

Toby Williams, Director, Entrepreneurship and International Development, Olds College (AB)
Amit Lahiri, Professor, International Business, Centennial College of Applied Arts & Technology

Social enterprises in post-secondary institutions are an interesting way to link entrepreneurship and internationalization. Social enterprises use business models to achieve social ends and, when conducted in an international context, can serve as a powerful tool to engage students and encourage them to become ethical global citizens with an entrepreneurial spirit. This session will share the story of one such social enterprise venture built around coffee from the Dominican Republic and discuss various models and approaches to international social enterprise in educational institutions.

Audience: Language, Post-Secondary

Location: Arbutus

C4 - ICEF Agent Barometer: Results from 2013 and projections for 2014

Sarah Mines, Manager, ICEF Canada

The ICEF Agent Barometer is an annual survey of over 1000 ICEF-screened agents from 100 countries. This seminar will present the latest results from the 2013 Barometer, with a particular focus on those results most relevant to Canadian educators. This includes a year-on-year comparison of the attractiveness of international study destinations per education sector, as perceived by agents recruiting for a range of study programmes. The results provided will assist educators in developing strategies to market themselves and their destinations more effectively to agents worldwide.

Audience: K-12, Language, Post-Secondary

Location: Seasons

C5 - Challenging Perceptions, Exploring Assumptions: Academic Misconduct in the International Student Community.

Christa Ovenell, Principal and College Director, Fraser International College
Jo Hinchcliffe, Associate Registrar, Senate and Academic Services, Simon Fraser University

There is an unspoken undercurrent in many post-secondary environments that academic misconduct occurs with more frequency among international students than their domestic counterparts. Large amounts of theory and research point to "cultural differences" as a widely accepted explanation for this apparent imbalance. This presentation will examine these assumptions and challenge us to rethink our perceptions around academic misconduct and the international student community.

Audience: Post-Secondary

Location: Chartwell



SESSION D

Tuesday, 10:00am - 11:00am

D1 - Reaching out to the World at Home: Language to University Pathway program

Jeanette Lee, Associate Director, Marketing and Recruitment, Fairleigh Dickinson University - Vancouver

Christopher Wong, Senior Pathway Manager, King George International College

In this session, we aim to explore the opportunities and benefits of Language school partnership through University Pathway program. We will discuss the steps FDU-Vancouver and its partner schools have taken in order to set up the actual agreement and ways to create synergy from the partnership.

Audience: Language, Post-Secondary

Location: Garibaldi

D2 - Internationalization as imperative? Framing Our Work in Justice and Public Safety Education

Lauren Styles, Vice President Academic, Justice Institute of British Columbia

Mike Trump, Dean, School of Criminal Justice and Security and Office of International Affairs, Justice Institute of British Columbia

Kevin Sanford, Program Director, Office of International Affairs, Justice Institute of British Columbia

Holding a view that internationalization is an imperative for post secondary institutions is grounded on a set of assumptions and also reinforced through formative contexts such as policy directions. As a provincial institute with a prescribed focus on justice and public safety, opportunities and desires regarding internationalization move beyond an imperative to examine the purpose, fit, realities and risks in support of our academic and strategic plans. This session will focus on sharing the developing framework for internationalization at Justice Institute of BC through a case study approach. Particular attention will be on answering key questions, identifying assumptions and expectations, and highlighting values to guide actions that contribute to students' global-mindedness.

Audience: Post-Secondary

Location: Le Pavillon II

D3 - Chindia: One of these is not like the other

Ivy Lerner-Frank, Trade Commissioner and First Secretary, Education, High Commission of Canada, New Delhi, India

Kim Morrison, CEO, Grok China

Chindia: Two markets seen as the motherlode, the brass ring of successful recruitment, often uttered in the same breath and perceived of as one contiguous market. But China and India are not like the other in subtle and pronounced ways. Who are you really talking to when recruiting in these two countries? This session will compare and contrast, with an emphasis on the international and domestic education ecosystems, how families and students perceive foreign study and make their decisions, and provide insights on partnerships, consumption of international education, and how to strategize for institutional success.

Audience: K-12, Post-Secondary

Location: Arbutus

D4 - Using the BC Transfer System to Attract an International Audience

Michael Winsemann, Assistant Director, Transfer & Technology, BC Council on Admissions and Transfer

BC has the most comprehensive student mobility system in North America. Each year, over 55,000 students move between institutions to complete their programs. For prospective international students, the BC Transfer System represents an ideal opportunity to begin their post-secondary studies. Attendees will be given an overview of the BC Transfer System, how it works, and how it can be leveraged to attract international students to BC. Attendees will also be given a demonstration of the BC Transfer Guide and the Education Planner websites which can be used to assist students seeking to study in BC for the first time.

Audience: K-12, Post-Secondary

Location: Seasons

D5 - Changing Places: Three models for International Exchange

Dawn Wilson, Director of Education Extension & International Programs, St. Michael's University School

Why is the flow of international students so one-sided? How can we encourage more BC students to pursue short-term study abroad? This session will examine three different models for exchanges at the high school level to demonstrate the numerous ways in which they benefit students. The session will also explore how to overcome barriers to participation, how to demonstrate measurable learning outcomes, and how to recognize the value of international exchanges at the personal, institutional, provincial, and global level.

Audience: K-12

Location: Chartwell



SESSION E

Tuesday, 11:20am - 12:20pm

E1 - Chronology of a contract: What lies behind Higher Education Institutional Exchange Agreements

Robert Buttery, Head of International Relations, School of Business, FHNW

Semesters abroad for students and faculty exchanges are based on bilateral contracts. With European partners these may be under the umbrella of ERASMUS+, for BC institutions, tailored agreements need to be crafted and put in place carefully with the aim of establishing long-lasting, sustainable partnerships. This session will advise participants how to map out a chronicle of such contracts using practical examples and hands on tips, following the contract cycle phases from contract initiation to implementation. The session targets both newcomers and experienced practitioners who wish to share their expertise.

Audience: Post-Secondary

Location: Garibaldi

E2 - Recognize Me: Enhancing the Profile of International Education Professionals

Veronica Sanchez, Manager, Member Services, Canadian Bureau for International Education
Kyra Garson, Intercultural Coordinator, Thompson Rivers University
Katherine Beaumont, Director, Go Global, University of British Columbia

CBIE's Professional Recognition Advisory Committee has developed a portfolio framework for professional recognition in international education. In this session, facilitators will introduce the framework and engage the audience in providing feedback. Questions that will be posed to participants include: 1) How did you prepare academically and professionally to take on your first role in international education? 2) What are the competencies that your institution looks for in international office positions? 3) Are there professional standards of any type used or expected in your workplace? 4) Do you see the portfolio framework as providing a valuable resource in your career development?

Audience: K-12, Post-Secondary

Location: Le Pavillon II

E3 - Building BC's Asia Competence

Erin Williams, Program Manager, Asia Pacific Foundation of Canada

This session will focus on best practices and challenges in building 'Asia competence,' which refers to the types of skills, knowledge and experiences young Canadians will need to be effective working with and in Asia. It will include lessons from Canada and other jurisdictions in starting, sustaining and strengthening Asian language programs; techniques for introducing more Asia content into the curricula; and designing mobility programs that help young Canadians become more "Asia ready." The session will draw from the Asia Pacific Foundation's Asia Competence Task Force report, as well as additional research on successful programs and initiatives.

Audience: K-12, Language, Post-Secondary

Location: Arbutus

E4 - International Student Admissions: The next competitive battleground

Daniel Guhr, Directing Manager, Illuminate Consulting Group
Andrew Arida, Associate Registrar, University of British Columbia
Ajay Patel, Dean International, Langara College

Over the last twenty years, international student recruiting often focused on the marketing and recruiting "front end" of the international student applicant landscape. By contrast, admitting and converting such applicants into enrolled students typically received much less attention. This dynamic is changing for two reasons. On the one hand, differentiating an institution through marketing and recruitment alone has become more difficult. On the other hand, it has become apparent that converting applicants quickly, expertly, and within a competition-based framework can yield substantial advantages. The latter is now driven by very short cycle times, with admissions being offered within 24 hours or less for college entry, and one to two weeks for university entry. This session discusses the state of policies and practices in BC, and the measures BC colleges and universities have to consider in order to remain globally competitive.

Audience: Post-Secondary

Location: Seasons

E5 - Using TOEFL Scores in the Admissions Process

Teresa Axe, Associate Director, Global Client Relations, Educational Testing Service
Sam Saini, Associate Director, International Undergraduate Admissions, University of British Columbia

The number of students applying to Canadian universities whose native language is not English has been steadily increasing. English proficiency is an important aspect of university admissions. But how well do you use English proficiency test scores for decision making? In this session an international admissions professional reflects on best practices in using TOEFL scores based on his admissions experience. An ETS staff member will provide information about how to understand and use TOEFL scores wisely for decision-making in the admissions process and information college counselors need to know to assist their students who are applying to university. The session will allow plenty of time for discussion, so bring your questions about using TOEFL scores in the admissions process.

Audience: K-12, Language, Post-Secondary

Location: Chartwell



SESSION F

Wednesday, 9:15am - 10:15am

F1 - Innovation in International Student Services

Sultan Almajil, International Student Advisor, Thompson Rivers University

The university's environment is one of continual change, and there is a continuing need to adapt to the changes within it. Times are changing, the world is changing and we are changing. We need to be more innovative to deal with the change. Innovation is the act of creating value with limited resources. Kuh, Kinzie, Schuh and Whitt (2005) explained that one of the main components of student success is how "the institution allocate[s] resources and organizes learning opportunities and services to induce the student to participate in and benefit from such activities" (p. 9). This presentation is based on research focusing on answering the question "In what ways can International Student Services providers optimize innovation to enhance their services to international students?"

Audience: Post-Secondary

Location: Garibaldi

F2 - The Philosopher`s Teahouse: Building bridges between international and local students

Wendy Royal, Faculty, Kwantlen Polytechnic University

Most international students find it difficult to integrate with local students, who are often unaware of the rich experiences international students contribute. To address these concerns, I established, The Philosopher's Teahouse, a student focused initiative that provides an interdisciplinary forum for students to dialogue on social issues and learn from each others cultural perspectives, thereby building relationships of inclusion and empowerment. Students not only learn English language skills, but also become more actively engaged in campus life and Canadian society. My presentation explores the research behind The Teahouse, discusses its objectives, past themes and its impact on students and faculty.

Audience: K-12, Language, Post-Secondary

Location: Le Pavillon II

F3 - Best Practices for Working with Agents in Compliance with Canadian Legislation Regarding Advice and Representation

Patricia Gartland, Assistant Superintendent - International and Continuing Education [Coquitlam School District]
Sarah Mines, Manager, ICEF Canada

Amendments to the Immigration and Refugee Protection Act concerning rules governing agents, representation, and the provision of immigration advice have added a new level of complexity to the international education sector and the roles of agents, educators, and student advisors. Best practices for developing agent contracts and positive working relationships with agents will be outlined. Suggested policies and procedures that comply with new immigration legislation will be described and discussed. This session provides solutions for dealing with the new regulatory rules and, at the same time, provides practical answers to frequently asked questions regarding study permit applications and renewals, implied status, custodianship, Temporary Resident Visas, and other requirements.

Audience: K-12, Language, Post-Secondary

Location: Arbutus

F4 - Annual Release of Languages Canada Survey Results: BC Should Be Concerned

Gonzalo Peralta, Executive Director, Languages Canada
Sharon Curl, Managing Director, Eurocentres Canada and President of Languages Canada
Donna Hooker, Director, Capilano University - Centre for International Experience

Languages Canada is proud to release the results of the 2013 Annual Survey at BCCIE. The survey is the most comprehensive data set and analysis of the language education sector in Canada and BC and essential in setting strategy and creating policy. As one of the most important enablers in international education and a key factor affecting academic performance, the results are of interest to language education program managers. But those receiving international students in general should also be interested, as language is usually "first in and first out" of markets and a strong indicator of trends that will affect other post-secondary segments. This year saw a significant decrease in language student numbers for BC. The question is why, what can we do, and what is the impact on other education segments. Join us as we unveil the survey findings, share the analysis, and discuss trends that may affect all of BC education.

Audience: K-12, Language, Post-Secondary

Location: Seasons

F5 - Envision, Plan, Measure: Creating Canada's Education Abroad Policies for Tomorrow

Veronica Sanchez, Manager, Member Services, Canadian Bureau for International Education
Silke Klenk, Director, International Office, University of Victoria

In 2014, CBIE introduced the Education Abroad Advisory Committee (EAAC), a group comprising of expert members from across Canada who will take the pulse of the education abroad community to help CBIE identify critical issues and resources to advance education abroad for Canadians. The EAAC will also participate in activities designed to influence the discussion around the implementation of Canada's International Education Strategy. This session will serve as an introduction to the EAAC as well as an opportunity to roundtable on priority issues such as risk management, definitions, targets for participation and tracking standards.

Audience: K-12, Post-Secondary

Location: Chartwell